

WHEN

June 9-11, 2009
Vancouver, British Columbia

(Note: Opening Reception and Registration
will be Tuesday, June 9 at approximately 5pm)

31st KESTENBERG SIEGAL LIPKUS LLP ANTI-COUNTERFEITING TRAINING CONFERENCE

WHERE

Delta Vancouver Airport
3500 Cessna Dr.
Richmond, BC
(604) 278-1241
1-888-633-4041

Welcome to the most comprehensive and practical anti-counterfeiting educational tool available!

- ☑ Talk to the experts who are working in the field daily about their best practices.
- ☑ Learn about the newest and most innovative techniques to combat internet counterfeiting/piracy; the latest products being counterfeited/pirated; and the global efforts being taken to confront this epidemic.
- ☑ Augment your knowledge of the fraud, passing off, proceeds of crime and money laundering laws as they relate to counterfeiting.
- ☑ Protect your business from dealing in counterfeit products.
- ☑ Gain a better understanding of the difference between copyright and trade-mark infringement, and why those differences can yield different remedies.
- ☑ Consider the socio-economic implications of this crime; the profile of the persons engaged in this crime; and the modus operandi often associated with this crime, i.e. organized crime, tax evasion, welfare fraud, transshipments.
- ☑ Learn about what can and can't be done at our North American Borders and why.
- ☑ Touch and feel the difference between hundreds of different counterfeit and authentic products.
- ☑ See the most up-to-date brand protection strategies and platforms.
- ☑ Network with law enforcement and others in numerous jurisdictions across Canada, the United States, Mexico and elsewhere.
- ☑ Be part of the movement towards unprecedented anti-counterfeiting enforcement results.

SPECIAL THANKS TO OUR PLATINUM SPONSORS



Space is limited so if you are interested in attending please reserve your spot
by registering or contacting us as soon as possible.
Don't be disappointed.

I hope to see you there ... *Lorne*

Presented by

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Co-Hosted by

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SYLLABUS

The following topics, among others, will be discussed throughout the Conference

PRODUCT CATEGORY COUNTERFEITING TOPICS

Product identification techniques
Tips and best practices highlighted through presentations by representatives of brand owners and law enforcement, including various case studies

ENFORCEMENT EFFORT UPDATES

Presentations by various law enforcement, Customs and other persons involved in anti-counterfeiting enforcement in North America, relating to:

- Case Studies;
- Tips on obtaining and executing search warrants;
- Applicable criminal charges;
- Working in partnership with rights holders;
- Dealing with Organized Crime and Terrorist involvement in counterfeiting;
- Best Practices, Tips and Techniques in Counterfeiting Crime Prevention Strategies; and
- International and Local Databases - What to do with your information?

THEORY INTO PRACTICE, INCLUDING

- Search Warrants—Best Practices—Tips and Techniques
- Standardized Forms and Precedents
- Evidence Handling and Tracking (Law Enforcement and IPO Requirements): Digital Imaging and Evidence \ Coordinating the Cataloging, Cartage, Storage and Destruction of Seized Product
- The Goods: Dealing With Voluntary Surrender and Seized Counterfeit: What to do When Charges are Dismissed or Withdrawn
- Surviving Cross Examination: Tips and Techniques
- Civil Enforcement Technology: Cease & Desist Letters \ The Anton Piller Order \ Court Orders (US Terminology) \ Separate Actions
- Media Relations
- Brand Integrity and Protection: Innovations in Product Protection: An Update on the technology available to authenticate a wide range of products
- Pharmaceutical Counterfeiting Issues in Canada
- Innovations in Training Techniques CD ROMs; Web Based Training; Video Training on portable digital media players; Web Based Training
- Investigating IP Crime: The Private Investigator's View Point / Best Practices / Avoiding Pitfalls and Working with Law Enforcement and Brand Owners
- Cyber Crime including Internet counterfeiting and piracy
- Cross Border Counterfeiting in North America
- Effective Database Management: Interpol, The N.A.T.E. Database Program and other databases; Individual Brand Owner Information.
- Strategies to protect your store\business from being implicated in illegally dealing in counterfeit or pirated products

PRODUCT IDENTIFICATION HANDS ON SESSIONS INCLUDING TRADE SHOW FORMAT